

2011 CAMPAIGN LEADERSHIP

Moshe Katz
2011 Annual Campaign Chair

Joan Lubar
2011 Women's Campaign Chair



Albert B. Adelman
Bill Appel
Larry Appel
Bruce Arbit
Tanya Arbit
David Arnstein
Nancy K. Barnett
Jerry Benjamin
Ken Berke
Elliot Berman
Mark Brickman
Allan Carneol
Betty Chrustowski
Betty Croen
Fred Croen
Jim Deshur
Penny Deshur
Judith Eigen
Zvi Frazer
Jane Gellman
Rosalie S. Gellman
Bruce Gendelman

Shel Gendelman
Dan Goldberg
Idy Goodman
Seema Gorens
Betsy L. Green
Mike Green
Judy Guten
Robert L. Habush
Sara Hermanoff
Jeanne Jacobs
Phillip Katz
Ronna Kimmel
Bernard Kristal
Judy Kristal
Marlene Lauwasser
Mike Levey
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Jody Kaufman Loewenstein
Chip Mann
Ron Miller
Susan Angel Miller
Todd Miller

Cheryl Moser
Mitch Moser
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Mindy Palay
Dr. Sharyl Paley
Susan Pittelman
Lauri Roth
Dorothy Rotter
Mert Rotter
Julie Sadoff
Allen L. Samson
Karen Schapiro
Andrea Schneider
Dr. Corey Shamah
Jerry Stein
Marty Stein
Leslie Usow
Eva Zaret
Yonatan Zvi

❖ 2011 Women's Campaign Cabinet

MJF TASK FORCES AND COMMITTEES

Each year, dedicated community volunteers devote their time and talents to a variety of task forces and committees to enable the Milwaukee Jewish Federation to achieve the strategic goals that guide the organization's activities and direction.

CHAIRS OF COMMITTEES

Agency Review Council
Susan Lubar Solvang

Coalition for Jewish Learning (CJL) Advisory Board
Jennifer Saber

- CJL Holocaust Education Resource Center Executive Committee
Harry Pelz

- CJL Holocaust Education Resource Center Operations Committee
Edie Shafer

- Day of Discovery Committee
Judy Baruch, Susie Fono

- Day School Grant Allocation Committee
Gwen Rivkin

Community Planning & Allocations Committee
Marlene Lauwasser

Israel & Overseas Committee
Keith Lindenbaum

- Partnership 2000 (P2K) Advisory Committee
Melinda Swartz

- Shlichut Program Committee
Nancy K. Barnett

- Yamim Committee
Joe Devorkin, Yonatan Zvi

Jewish Community Foundation (JCF) Board of Trustees
David J. Lubar

- Endowment Committee
David J. Lubar

- Kesselman Israel Program Scholarship Committee
Pamela Frydman-Roza

- Scholarship Committee
Allan J. Carneol

Jewish Community Relations Council
Joyce Altman

- Interfaith Relations
Michael Pollack

- Anti-Semitism/Constitutional Law Task Force
Aaron Bernstein

- Social Justice/Domestic Policy Task Force
Naomi Soifer

- Israel Advocacy & Education Task Force
Jane Avner

Jewish Community Study Task Force
Mike Lappin, Marlene Lauwasser

Jewish Museum Milwaukee
Marianne Lubar, President

- Archives Committee
Marjorie Margolis

- Development Committee
Penny Deshur

- Education Committee
Jane Avner

- Exhibit Committee
Ethan Lasser

- Membership Committee
Barbara Blutstein

- Program Committee
Jane Chernof

Milwaukee Jewish Federation Economic Forum Planning Committee
Eric Butlein

Milwaukee Jewish Federation Finance Committee
Marci Taxman

- Audit Subcommittee
Sanford Mitz

- Budget Subcommittee
Abigail Nash

- Fiscal Stewardship Subcommittee
David Werner

- Properties Subcommittee
Fred Croen

- Investment Subcommittee
Larry Newman

Milwaukee Jewish Federation Marketing Committee
Stephanie Wagner

Milwaukee Jewish Federation Reimagining Project
Judy Guten

Wisconsin Jewish Chronicle Task Force
Mike Green

Young Leadership Council
Rebecca Guralnick, Andrea Florsheim

AGENCIES, PROGRAMS & PARTNERS

Milwaukee Jewish Federation Programs and Services

Coalition for Jewish Learning
Israel Center
Jewish Community Foundation
Jewish Community Relations Council
Jewish Museum Milwaukee
Wisconsin Jewish Chronicle

Milwaukee Jewish Federation Local Partner Agencies

BBYO – Wisconsin Region
Harry & Rose Samson Family Jewish Community Center
Hillel Foundation University of Wisconsin (Madison)
Hillel Milwaukee
Jewish Beginnings Lubavitch Preschool
Jewish Family Services
Jewish Home and Care Center
Milwaukee Jewish Day School
The Academy (Hillel)
Yeshiva Elementary School

Properties Acquired and Managed for the Jewish Community by MJF

Evan and Marion Helfaer Community Service Building
Golda Meir Apartments
Habush House
Hillel Student Center, Joseph & Vera Zilber Building
Lieberman Apartments
Maurice S. Surlow Senior Residences
Max and Anita Karl Jewish Community Campus

Major National and Overseas Partners

American Jewish Joint Distribution Committee
Jewish Agency for Israel
Jewish Federations of North America

2011 - 2012 COMMUNITY ALLOCATIONS

We are grateful to the Executive Committee and the Officers and Board of Directors for the time, talent and energy they devoted to meeting the continuing challenges of community allocations in this time of tentative recovery. Special thanks to the Agency Review Council and the Fiscal Stewardship Committee for their outstanding work.

SOURCES OF FUNDS

Annual Campaign 2011	6,745,200
Jewish Community Foundation	430,000
Total Funds Available for Distribution	\$7,175,200

COMMUNITY ALLOCATIONS

Local Agencies, Programs, and Services	
BBYO – Wisconsin Region	63,830
Coalition for Jewish Learning	251,970
Harry & Rose Samson Family JCC	974,400
Hillel Foundation – UW (Madison)	50,400
Hillel Milwaukee	110,643
Interfaith Conference of Greater Milwaukee	9,000
Israel Center/Partnership 2000	45,570
Jewish Beginnings Lubavitch Preschool	86,670
Jewish Family Services	463,033
Jewish Museum Milwaukee	83,240
Lakeside Senior Enrichment Program (JHCC)	18,996
Milwaukee Jewish Day School	456,589
The Academy (Hillel)	209,591
Yeshiva Elementary School	99,408
Support to cover unoccupied building costs	41,305
Total Local Agencies/Programs Allocations	\$2,964,645

Israel and Overseas

Overseas Partners:

Jewish Federations of North America (JFNA)	
American Jewish Joint Distribution Committee	
Jewish Agency for Israel	\$1,655,298
Elective and Designated JFNA Overseas Programs	210,602
Total Israel and Overseas Allocations	\$1,963,200

National Allocations

National Federation Agency Alliance	85,464
Other National Agencies	4,000
National Funding Council Dues	3,561
Total National Allocations	\$93,025

Financial Resource Development

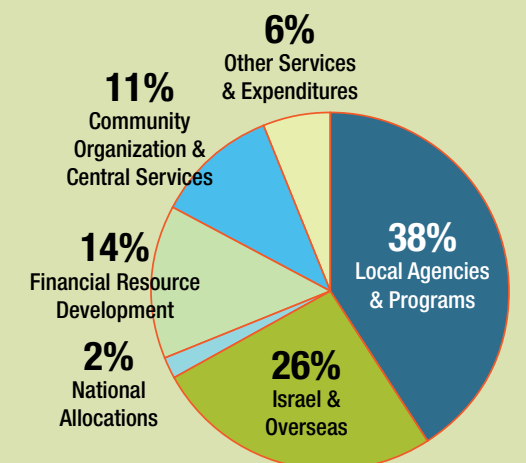
Annual Fundraising and Community Outreach	711,663
Jewish Community Foundation	297,686
Total Financial Resource Development	\$1,009,349

Community Organization and Central Services

Community Planning	160,659
Finance and Administration	621,592
Total Community Organization & Central Services	\$782,251

Other Services and Expenditures including Shrinkage Reserve and Professional Fees

Further Allocations to be Made	10,696
TOTAL COMMUNITY ALLOCATIONS	\$7,175,200



Summit photos: Dan Zaitz

More than 300 members of the community gathered for the first-ever Jewish Community Summit in June, 2011, a first step in the process of "Reimagining" MJF.

You are a part of something important!

Community Mission Statement

Through the development of community-wide financial support, planning and allocations, the mission of the Milwaukee Jewish Federation is to ensure the continuity of the Jewish people, to enhance the quality of Jewish life, and to build a strong and unified Jewish community in Milwaukee, in Israel and throughout the world.

In fulfilling its mission, the Federation is committed to the principles of *Klal Yisrael* (the collective unity of the Jewish people), *tzedakah* (the obligation to care for one another), and *tikkun olam* (improving the society in which we live).

2010-2011: Report to the Community tells the story of a community with the courage to re-examine, re-imagine and re-invent itself, so that we may better serve the individuals, families and agencies that depend on us to plan, allocate, convene and move fearlessly into a vibrant future based on the best of our past.



A MESSAGE FROM YOUR PRESIDENT AND EXECUTIVE VICE PRESIDENT

We are very pleased to present *2010-2011: Report to the Community*. The longstanding mission of our Federation is to provide funding, staffing and support for vital human needs, educational, social and community-building services locally, nationally and internationally in Israel and around the world. This year we undertook a first-time-ever "Reimagining" process, with the goal of committing to transformational change, change so profound that it will enable us to step into the future and realize our shared dreams for the next Jewish generation in Milwaukee.

This was a year of other accomplishments as well. We concluded the first complete Jewish Community Study in 14 years. At our Campaign opening event we welcomed Natan Sharansky, an international hero of the Jewish people. The Jewish Museum Milwaukee broke attendance records with its special exhibit, *The Children of Israel Journeyed: Selections from the Chagall Bible Series*. The Jewish Community Foundation, with assets of more than \$100 million, continued to support donors in their dreams for a strong and healthy community. The Jewish Community Relations Council led the way with a new "civility" initiative. The 2011 community campaign achievement surpassed our 2010 results. The popular Community Women's Seder brought together a diverse group of women for song, dance and ritual. And the Nathan and Esther Pelz Holocaust Education Resource Center hosted an amazing evening that raised much needed funds for the important work of Holocaust teaching and remembrance. Our agencies brought our community to life with education, celebration and a wide array of programs and services.

We thank you for your commitment to a community of deep compassion, hard work, courage and resilience. And if you're not now part of our community, we extend a warm welcome for you to join us as we meet the challenges before us and continue to celebrate our lives, our history, our families, our vibrant community, our festivals and our faith.

Respectfully,

Richard H. Meyer

Richard H. Meyer

Jerry Benjamin

Jerry Benjamin



MILWAUKEE
JEWISH FEDERATION

The Milwaukee Jewish Federation:
Re-imagined for a Strong Future

MILWAUKEE JEWISH FEDERATION 2010-11 OFFICERS

President:
Jerry Benjamin

Vice Presidents:
Fred Croen
Moshe Katz
Marlene Lauwasser
Keith Lindenbaum
David J. Lubar
Susan Angel Miller

Treasurer:
Marc Taxman

Secretary:
Andrea Schneider

Executive Vice President:
Richard H. Meyer

Women's Division Officers

President:
Susan Angel Miller

2011 Women's Campaign Chair:
Joan Lubar

Vice Presidents:
Eileen Graves
Rebecca Guralnick
Joan Lubar
Ruth Wallace



Susan Angel Miller

Board of Directors

Albert B. Adelman
Craig Adelman
Joyce Altman ♦
Bruce Arbit ♦
David Arnstein
Stan Azimov
Daniel Bader ♦
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Jerry Benjamin ♦ ♦
Joseph M. Bernstein
Nathan Bernstein
Alan Borsuk
Mark E. Brickman
Jayne Butlein
Stephen L. Chernof
Betty Chrustowski
Fred Croen ♦ ♦
Brad Dallet
James Deshur
Penny Deshur
Joe Devorkin
Gregory Dorf
Stephanie Dykeman
Judith Eigen
Suzy Ettinger
Nathan Fishbach

Andrea Florsheim
Jennifer Friedman
Jane Gellman ♦
Rosalie S. Gellman
Bruce Glaser
Barbara Glazer
Mark Goldstein
Idy Goodman ♦
Eileen Graves
Betsy L. Green ♦
Michael Green
Beverly Greenberg
Todd Gruen
Rebecca Guralnick
Judy Guten ♦
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Marlene Lauwasser ♦ ♦

Keith Lindenbaum ♦ ♦
Jody Kaufman
Loewenstein ♦
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David J. Lubar ♦ ♦
Joan Lubar ♦
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David Marcus
Linda Marcus ♦
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Jamie Miller
Susan Angel Miller ♦ ♦
Sanford Mitz ♦
Mitch Moser ♦
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Laurance Newman
Dr. Sharyl Paley ♦
Arleen Peltz
Beverly Perlson
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Sue Strait
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Leslie Usow
Stephanie Wagner
David Werner
Dr. Eric Zall
Yoni Zvi ♦

♦ 2010-2011 Executive Committee

♦ ♦ 2010-2011 Officers

*Of blessed memory

Annual Report Team

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Barbara Budish, Design

Laura Barnard, Writer
Shelly M. Sampon, Project Manager



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You are a part of something important!

2010-2011: Report to the Community

